

## Steering Committee Minutes - July 15th 2015

In Attendance: Jill, Zac, Aidan, Cheryl, Paul, Tim, Christine, Kim, Bob, Samantha, Barbara, and special guest Mike Layton.

### Events:

- Film Screening in Fred Hamilton Park on the 16th of July. Film was projected on the washroom building at 9pm. People came out and watched *The Fantastic Mr. Fox*. Thank you to all the volunteers that made this happen.
- The 4th Annual Block Party will take place on Saturday, August 15th. There will be BBQ, bake sale, garage sale, hula hoop contest, a raffle, and music in the park. Rhea is managing the raffle. Julie is managing the Bake sale, please donate some baked goods for event if you can. We will have a blog post on July 30th promoting the event. Renting a table will cost \$20 and go to FoRRP. There will be an early bird discount for table bookings. Enbridge was unavailable to operate the BBQ. Bob and Tim are looking to produce a banner for the event at a reasonable price. Kim could provide printing services for posters. ACTION: Bob to look into Metrolinks about BBQ program. ACTION: Bob and Sam to discuss budget for event. ACTION: Bob and Christine to discuss poster and signage design as well as Twitter and Facebook promotion. FoRRP will have its own garage sale table for people that want to donate their proceeds to park projects. Cheryl volunteered to mind the FoRRP garage sale table. We should set up another FoRRP table to recruit volunteers and share park information, sell calendars, and t-shirts. ACTION: post for volunteers soliciting for specific tasks during the event.
- It was discussed refocusing the Events Committee priorities for 2016. ACTION: Jill, Tim, and Bob to have a discussion about Event Committee Priorities.
- Paul has volunteered to sponsor the Block Party for \$500, and any income from the event can go towards funding a park upgrade. ACTION: Add sponsorship recognition level of Diamond for donations over \$500.

### Open House:

- Everyone agreed to hold our open house with the Block Party on August 15th. Open house will raise awareness and seek feedback for various park projects, but focus on WaterHarvest Prototype. City will design, produce and distribute a flyer that can also promote the Block Party. We need to send copy to Marco by August 1st for it to be included in the City flyer. ACTION: Bob and Jill to submit copy for Block Party and Open House before August 1st. ACTION: Melana is producing large panels for presenting the Water Harvest Project. ACTION: Zac to invite the Laneway Puncture group and the Save OOPS group to participate in the Block Party/Open house.
- ACTION: Jill and Sam to meet and discuss community engagement before the open house
- Paul speaks Portuguese and Italian, could be very useful for community outreach.

### History:

- Working on 2016 FoRRP calendar. Approaching Pixelprint and Adfactor in case they offer more affordable printing options.

- Setting up a Flickr account, for park images.
- ACTION: Paul will look at his family's old neighbourhood photos for relevant historical content.

### **Revitalization:**

- The Asphalt Pad revitalization is still underway. Brian Green and the City have finished tearing it up and piled some dirt on the location. To be spread across the area this Saturday. Come and help shovel if you have time. Grass sod will be placed over the area afterwards.
- The group wanted to start fundraising for playground equipment. Directors will pick a specific aspect of the playground revitalization project and start fundraising for it. Can use events and community outreach for raising funds. ACTION: Zac to circulate some of the playground equipment options and directors to vote on which one to fundraise for. ACTION: Jill to contact partnerships office about the City's ability to provide tax receipts
- ACTION: Zac to contact Marco about shade structure.
- The City is trying to get the contractors that did the pathways to come back and repair the low spots that flood after heavy rainfalls. They are still under contract, but may wait for a winter to see all of the environmental damage after a full season before repairing. ACTION: Jill to contact Marco to see if City has system to remove pooled water from paths.

### **Green:**

- A Tree dedicated to Auntie Kim appeared in the park. It would be nice if we could do a story on Auntie Kim. ACTION: Jill to follow up with City's commemorative tree program.
- AAT needs 3 more adopters, Cheryl to adopt and Tim knows potential adopter. Seek out Len Domino who volunteered to adopt a tree but we aren't able to connect with him so far.
- ACTION: Jill and Aidan to talk to Brian Green about how to respond to the soil tests.
- The Homegrown National Park Jamboree at Fort York Commons will take place on the August 22nd and 23rd. All are welcome to pitch a tent and join in the campout with your local park rangers. ACTION: Aidan share information with Christine for twitter and Facebook post.
- The Homegrown Park Crawl from Trinity Bellwoods to Christie Pits this year on the 27th of September. About 1,000 people come through could be used for fundraising petition signing projects. ACTION: Zac to contact OOPS people about dates and signing up petitioners.

### **Communications:**

- Marco and Christine have found a new website to replace ShopLocket for online sales of our products. The group supported using the new site. ACTION: Christine to set up.
- The group discussed and supported acquiring 250 new FoRRP business cards. The previous batch had some leading that was a bit off that we should fix. The group was supportive of re-

using the old design. VistaPrint is a good affordable printer. Use card stock, semi gloss. Would be good if we can write on the back of the card. ACTION: Christine to pursue.

**Other Business:**

- Creating a fundraising committee was brought up as potential new committee. There was lots of enthusiasm and new ideas for raising funds. Have suggested that Paul and Cheryl to chair it. ACTION: Jill, Paul and Cheryl to have conversation about potential fundraising committee and its place in the FoRRP structure.
- The garbage collection issue in the park was discussed. The lack of sufficient garbage bins and the waste management service driving through the park is not ideal. Alternative garbage collection strategy was suggested. We could have more garbage cans across the park and get volunteers to pick up and transfer to a larger bin closer to the road, also discussed if green bins are possible. This could increase the garbage receptacles in the park, reduce litter, and prevent the City trucks from driving through the park. We will need to formulate a plan of action if we are to follow through on it. ACTION: Talk to Marco about feasibility of this plan.
- Mike Layton dropped by and answered some questions from the group. Apparently almost all of the Garrison Creek Medallions have been stolen and the original prints are not accessible, making it hard to replace the medallions. Also talked about the potential of serving beer in the park, and neighbourhood watch signs. Discussed eligibility for a TAC grant for music/arts programming in the parks.
- FoRRP still wants to hear about improvements to the contra-flow bike lane on Shaw Street.

Next meeting will be held on Wednesday, September 14th 2015.